



## DOUBLE YOUR IMPACT BECOME A MATCHING FUND DONOR

On March 23, 2023, H.I.R.E. will partner with the Orange County Community Foundation (OCCF) and 16 other nonprofits on The Future is Working, a 24-hour collective effort to get people back to work in our community.


H.I.R.E. was the largest peer-to-peer campaign for the 2022 Future is Working day with over 200 donors contributing close to \$20,000. Our goal is 2023 is to raise \$30,000 and we are working to engage even more donors this year.

Our Future is Working Matching Fund Donors play a critical role in our success. The double impact not only increases our fundraising total, but attracts additional donors as they know that every dollar goes twice as far.

### Matching Fund Donor Benefits



H.I.R.E. has a broad reach that goes deep into all facets of the community. Your logo and/or name will be featured prominently on all H.I.R.E. Future is Working marketing collateral including:

- 
**Website**  
 Logo & Recognition on H.I.R.E. Website with **200** monthly users
- 
**Social Media**  
 Engaging **Social Media** posts on LinkedIn, Facebook and Instagram with close to **2,000** active followers
- 
**Future is Working Campaign**  
 Your name/logo on the OCCF Future is Working Website connected to **16 local nonprofits** with **thousands of donors** contributing online
- 
**E-Newsletters**  
 Email Marketing to over **1,000 followers** with **54.7% open rate**, and **2.3% click rate** (more than 2x industry standard)
- 
**Make a Difference!**  
 Help make a difference in your community by helping people find work!

Help us get people Back to Work by becoming a Match Fund Donor. Every dollar you pledge will have **double the impact** and help reduce recidivism in our community.