



DOUBLE YOUR IMPACT BECOME A MATCHING FUND DONOR

On March 21, 2024, H.I.R.E. will partner with the Orange County Community Foundation (OCCF) and 16 other nonprofits on The Future is Working, a 24-hour collective effort to get people back to work in our community.

H.I.R.E. served over 1,082 people in 2023 and has emancipated as its own 501(c)3 nonprofit organization in early 2024. Our goal in 2024 is to raise \$30,000 to help support our services and operations.

Our Future is Working Matching Fund Donors play a critical role in our success. The double impact not only increases our fundraising total, but attracts additional donors as they know that every dollar goes twice as far.



Matching Fund Donor Benefits

H.I.R.E. has a broad reach that goes deep into all facets of the community. Your logo and/or name will be featured prominently on all H.I.R.E. Future is Working marketing collateral including:

- ✔ **Website**
Logo & Recognition on H.I.R.E. Website with **300+** monthly users
- ✔ **Future is Working Campaign**
Your name/logo on the OCCF Future is Working Website connected to **16 local nonprofits** with **thousands of donors** contributing online
- ✔ **E-Newsletters**
Email Marketing to over **1,300 followers** with **54.7% open rate**, and **6.9% click rate** (more than 2x industry standard)
- ✔ **Social Media**
Engaging **Social Media** posts on LinkedIn, Facebook, Instagram and YouTube with close to **3,000** active followers
- ✔ **Make a Difference!**
Help make a difference in your community by helping people find work!

Help us get people Back to Work by becoming a Match Fund Donor. Every dollar you pledge will have **double the impact** and will help to reduce recidivism in our community.